



Welcome to MoraSmallBiz.com. I'm Beth Mora.

Presenting your Business Plan to financial backers

You and your Business Plan need to make a good impression.

For help in packaging your Business Plan, call today!

Establishing trust is a factor – for some a big factor – in their decision process. Making a professional first impression is an important start to building their trust.

The Business Plan should be typed and formatted to leave a professional look. The document should be in a binder or folder with extra copies in case they are needed.

The package you present may also include material such as your Brochure, Price Lists, Catalogs or other elements critical to a review of your business.

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Beth Mora