



Welcome to MoraSmallBiz.com. I'm Beth Mora.

### **Less Cost – More Impact – Learning to Speak Up and Speak Out**

**YOU** are your business. You have the knowledge and the passion. Whether it's an elevator speech to one person or a multi-media presentation to a crowd, you are your best marketing!

Talking to people you know about your new business may be comfortable, but what about strangers? Getting up in front of a group to talk can be a challenge the first time you do it. How about effectively making a presentation for financial backing or to land that big account?

#### **Luck is preparation meeting opportunity.**

Expecting to be successful at something with no preparation and no practice is expecting too much of yourself. Why set yourself up for a less than stellar experience?

Want a chance to learn presentation skills and to practice your presentation? Join a **Toastmasters** club in your area. For over 80 years **Toastmasters** has been helping people like us learn to speak in public, lead a meeting and practice these skills in a supportive environment.

**Toastmasters** is a non-profit educational organization.  
Find a club at: [www.toastmasters.org](http://www.toastmasters.org)

*Beth Mora*